

SCOTT CRAIG

Media Relations Manager

Westmont College

Scott Craig, Westmont College manager of media relations, has been the face and voice of the Montecito college for nearly four years. Craig, a Santa Barbara native, worked long, hard hours during the November 2008 Tea



Fire, updating local and national news organizations while flames destroyed eight structures on the Westmont campus and 15 nearby faculty homes.

Before Westmont, Craig was a journalist for nearly 15 years. Most recently he anchored the morning news for KFTY-TV in Santa Rosa. He was news director for KVON and KVYN radio stations in Napa for six years and at KTUN radio in Vail, Colo., for two years.

Craig attended Santa Barbara City College for two years before earning his bachelor's degree in journalism from San Diego State University.

At Westmont, Craig writes press releases, contributes to the Westmont magazine, updates news content on the Web site and keeps the college community informed about the latest Master Plan and Tea Fire recovery construction.

Craig is active with Santa Barbara A.Y.S.O., Dos Pueblos Little League, United Way of Santa Barbara, Goleta Valley Beautiful, Santa Barbara Young Professionals Club and Christ Lutheran Church.